



*Press Release*

**FOR IMMEDIATE RELEASE**

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**RED ROOF®'S STEPHANIE DOHERTY NAMED AS 2012 CHAIR ELECT / 2013 CHAIR OF THE WOMEN'S DIVISION COMMITTEE OF THE MEMORIAL TOURNAMENT PRESENTED BY NATIONWIDE INSURANCE.**

**Columbus, OH – July 15, 2011** – -- Stephanie Doherty, Human Resources Manager for Red Roof® has been named as the 2012 Chair Elect / 2013 Chair of the Women's Division Committee of the Memorial Tournament presented by Nationwide Insurance.

More than thirty Nationwide Children's Hospital Auxiliaries serve on the Women's Division Committee. They are responsible for recruiting, scheduling and managing almost 3000 volunteers throughout the Tournament. This dedicated committee, representing the Memorial Tournament and Nationwide Children's Hospital, works to ensure professionalism from all Tournament volunteers. For every hour worked by one of the volunteers of the Memorial Tournament's Women's Division Committee, a donation is made to the Memorial Tournament Neonatal Intensive Care Unit (NICU) at Nationwide Children's Hospital (NCH).

"I am proud to represent Red Roof, the Memorial Tournament and Nationwide Children's Hospital in my newly elected position," says Doherty. "I strive to always have a spirit of giving in everything I do – this is not only for me, I represent my community, my fellow Memorial Tournament volunteers and Red Roof. Red Roof takes corporate responsibility seriously. It's more than just a written statement, for them it's the way we do business every single day."

Doherty has been volunteering at the Memorial for seven years. Most recently she served as Chair of the CubCare Committee, which provides childcare during the Tournament for the player's children. In addition to volunteering at the Tournament, Doherty also volunteers at Nationwide Children's Hospital through one of their

other auxiliaries, Pleasure Guild. She has been a member of the Pleasure Guild for four years, serving as Secretary from 2009-2010 and President for 2010-2011, raising almost \$350,000 for the Hospice and Palliative Care program at NCH during her Presidential Year.

A Chicago native, Doherty has resided in Columbus for 10 years with her husband, Andrew and their two daughters Kayleigh (7 years old) and Kelsey (22 months old). Doherty joined Red Roof in late 2005 as a Human Resources Manager. She is a graduate of Michigan State University with a degree in Communications.

#### **About Red Roof®**

Red Roof® is a leader in the economy hotel segment with both franchised and corporate-owned properties, serving millions of guests each year. The company and hotels are known for a warm and welcoming spirit, along with their Smart-by-Design®, value-added amenities that are simple, yet economical, and meet the needs of every guest. With coast-to-coast locations, Red Roof has nearly 350 properties in the U.S. Having completed a nationwide renovation of their properties, the primary goal at Red Roof is to provide customers a savings without sacrificing comfort. Red Roof's new NextGen® hotels feature sleek exteriors with luxuriously appointed and technologically advanced interiors that signal a new era for the hotel chain. Red Roof guests consistently see the brand excelling in expectation and quality in both product and price. Nice Place. Nice Price.® is what every consumer can expect when they stay at any one of our hotel locations; and because our company has a single brand in our portfolio, Red Roof also offers franchisees One Brand. One Focus.™ Most recently, Red Roof launched its Nicest Price® advance purchase option, which rewards guests who reserve and pay for their room in advance. The Columbus, Ohio-based company has more than 4,500 employees. For more information or reservations, call 800.RED.ROOF (800.733.7663) or visit [redroof.com](http://redroof.com).

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