

The future of extended stay reimaged.



A brand new way to extended stay.®





PRESENTING AN EXCEPTIONAL OPPORTUNITY
TO EXPAND IN NEW MARKETS IN A SEGMENT
THAT PROMISES A LONG AND PROFITABLE FUTURE.

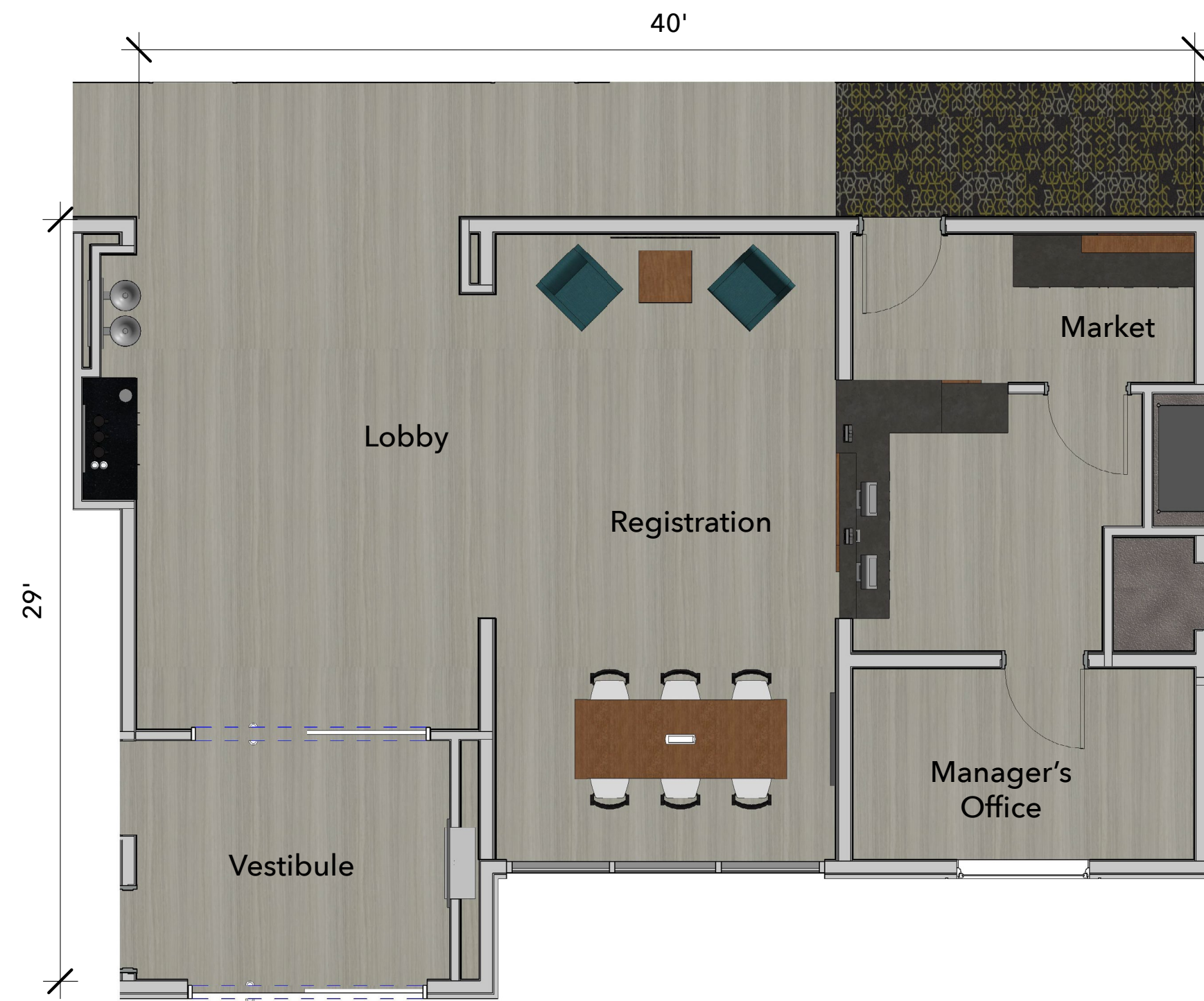
- Extended stay is the industry’s fastest growing segment.
- HomeTowne Studios by Red Roof® is the perfect opportunity for franchisees looking to expand their portfolios with a proven brand.
- From day one, Red Roof professionals are available to provide consultation on design and construction, revenue management and staff training.
- Franchisees get Red Roof’s distribution channels and a nationally deployed business-to-business sales force.



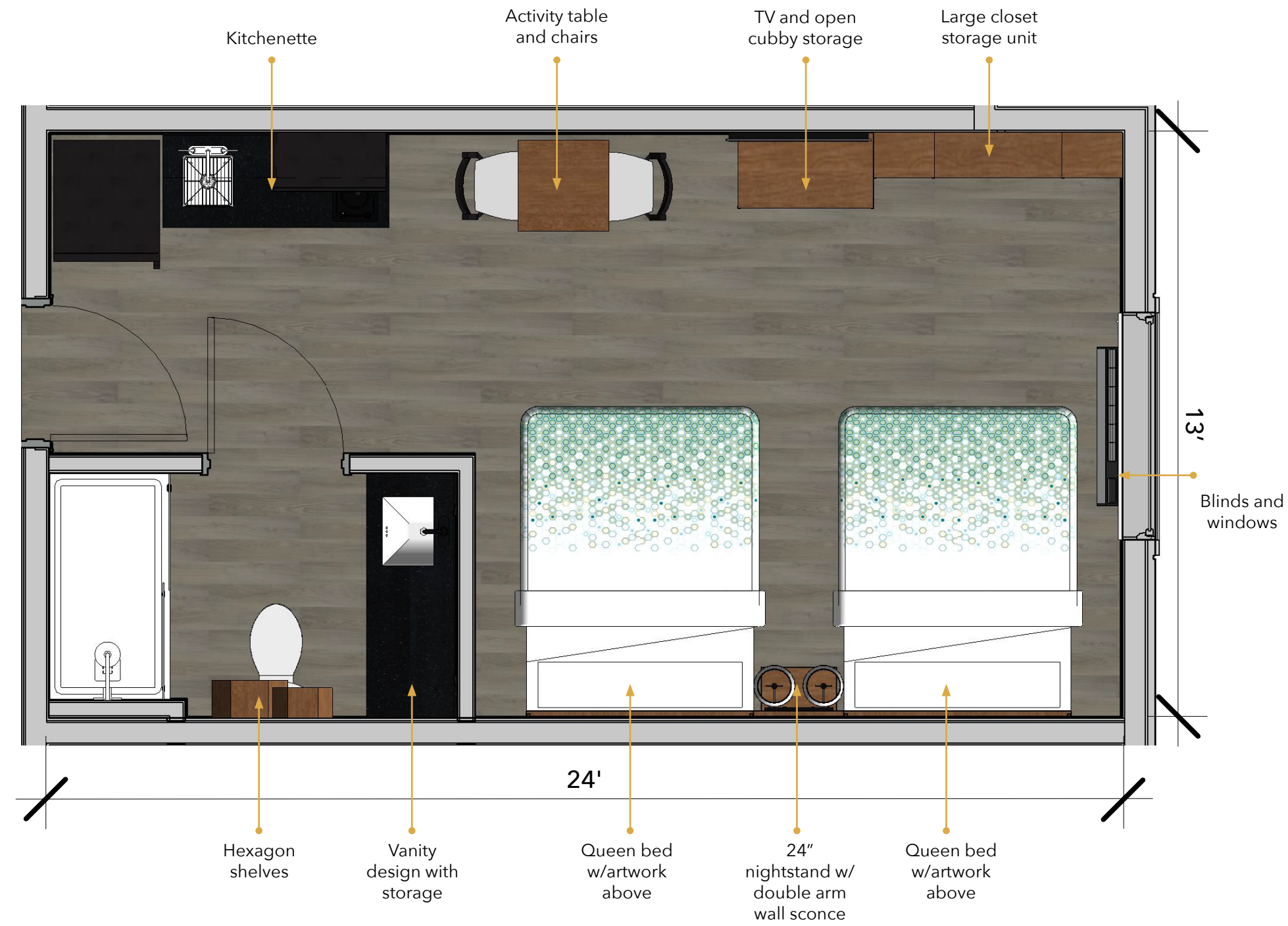
IT WAS ONLY AFTER EXTENSIVE RESEARCH WITH
EXTENDED STAY GUESTS AND EXPERIENCED DEVELOPERS
WE’VE CREATED THE PERFECT BLEND OF COMFORT
AND EFFICIENCY.

- Each studio offers the essentials for a comfortable, clean and convenient extended stay.
- Our newly designed prototype offers guests the basics they asked for (including ample storage) at an affordable price.
- The new floor plans are functional and well-organized.
- Maximized revenue producing space.
- FF&E designed for both comfort and efficiency.

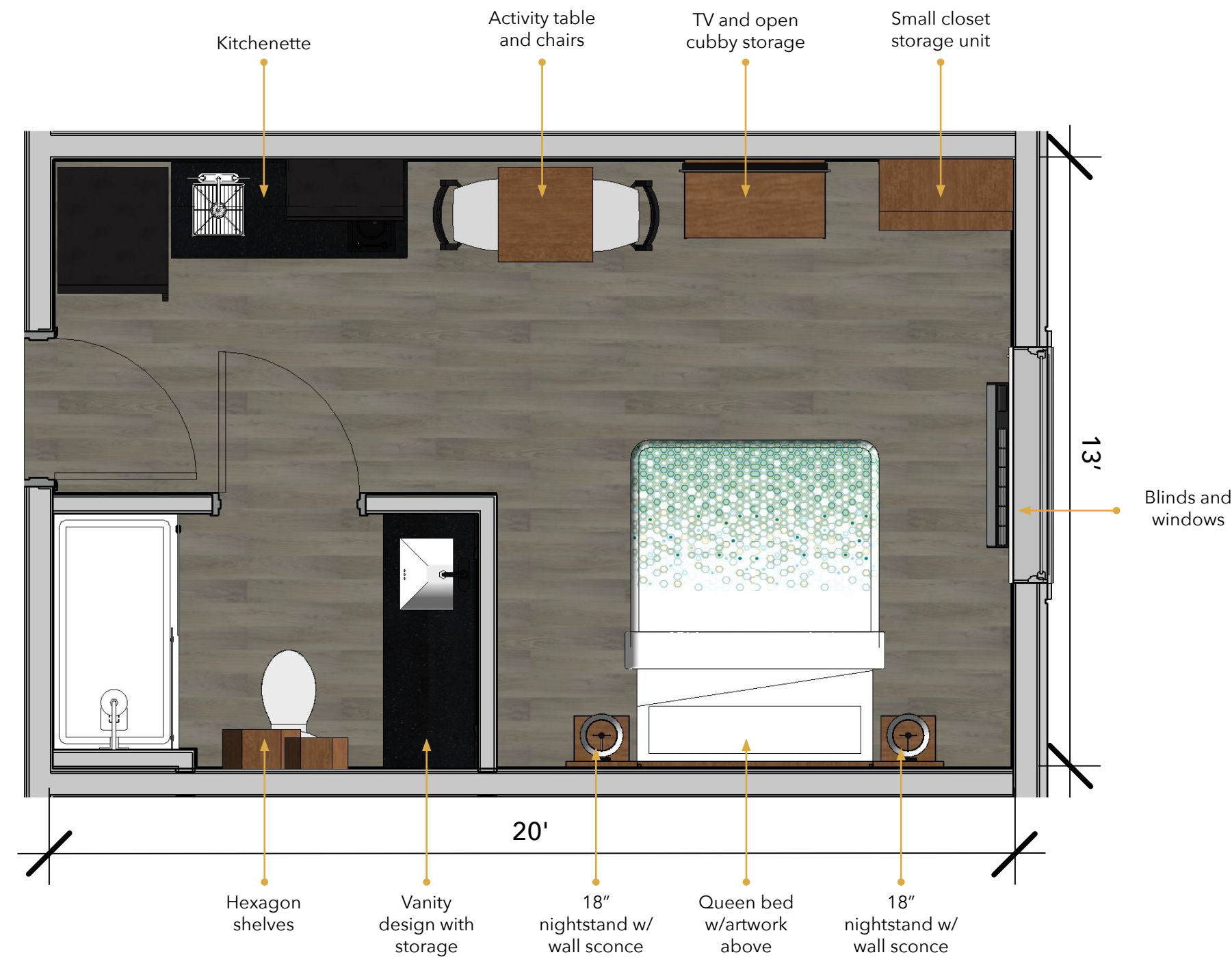
🏠 Lobby Floor Plan



🏠 Double Queen Studio



Single Queen Studio



🏠 Amenities

NEW KITCHENETTE W/
OPEN SHELVING

EFFICIENT KITCHENETTE
WITH FULL SIZE REFRIGERATOR

FUNCTIONAL STORAGE



HEXAGON SHELVES
FOR EXTRA STORAGE



STANDARD



kitchenette /
refrigerator



free wifi



guest laundry



40" flat panel
TV in
living space



dining table
and chairs



single queen
suites



enhanced in-room
design elements



extended stay
guest housekeeping -
every 14 days;
additional with charge

OPTIONAL



fitness room



market (must
include vending
at minimum)



enhanced lobby
with communal
area



100% smoke
free



pets



stone
countertops



grill



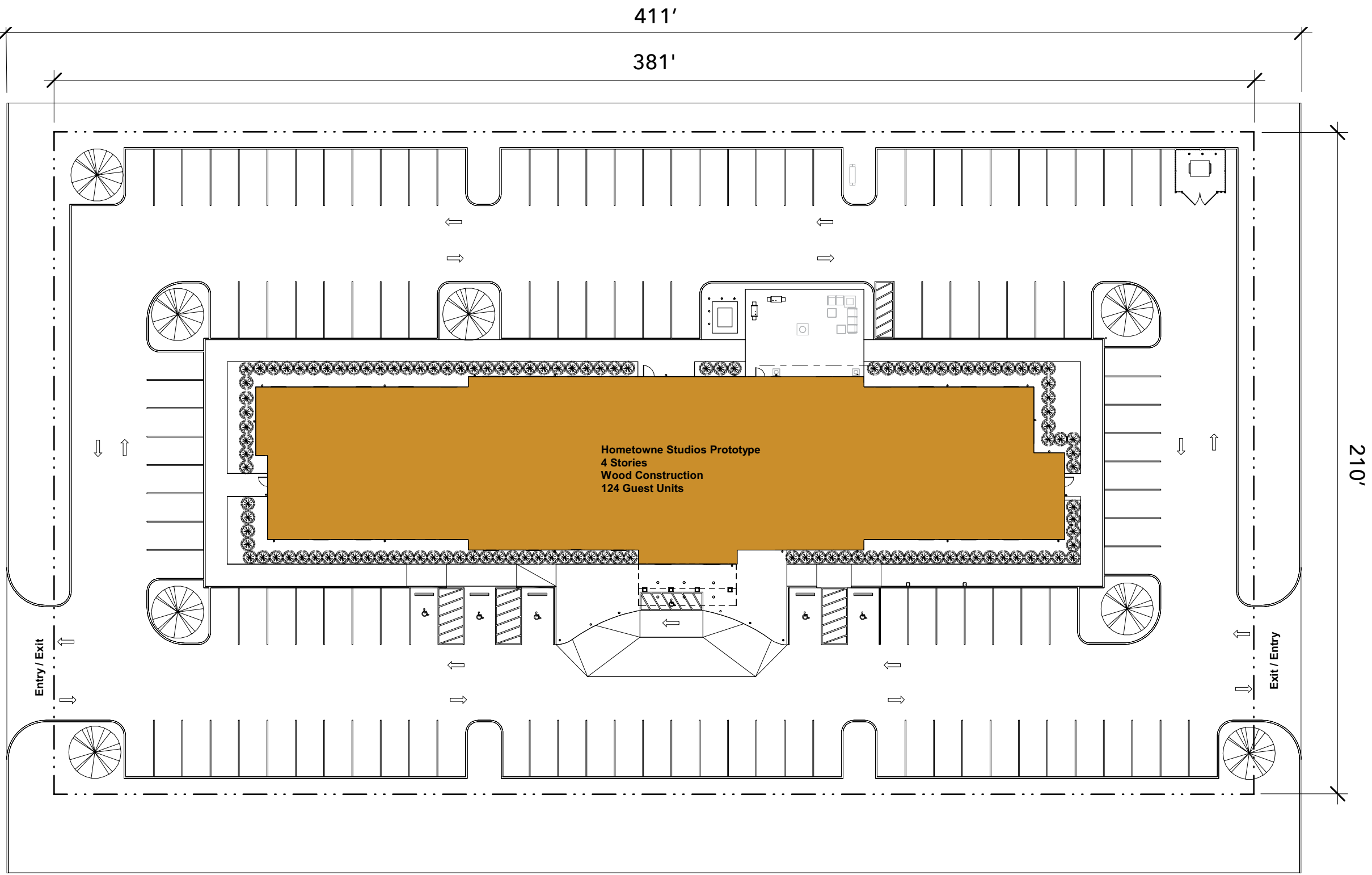
picnic
area



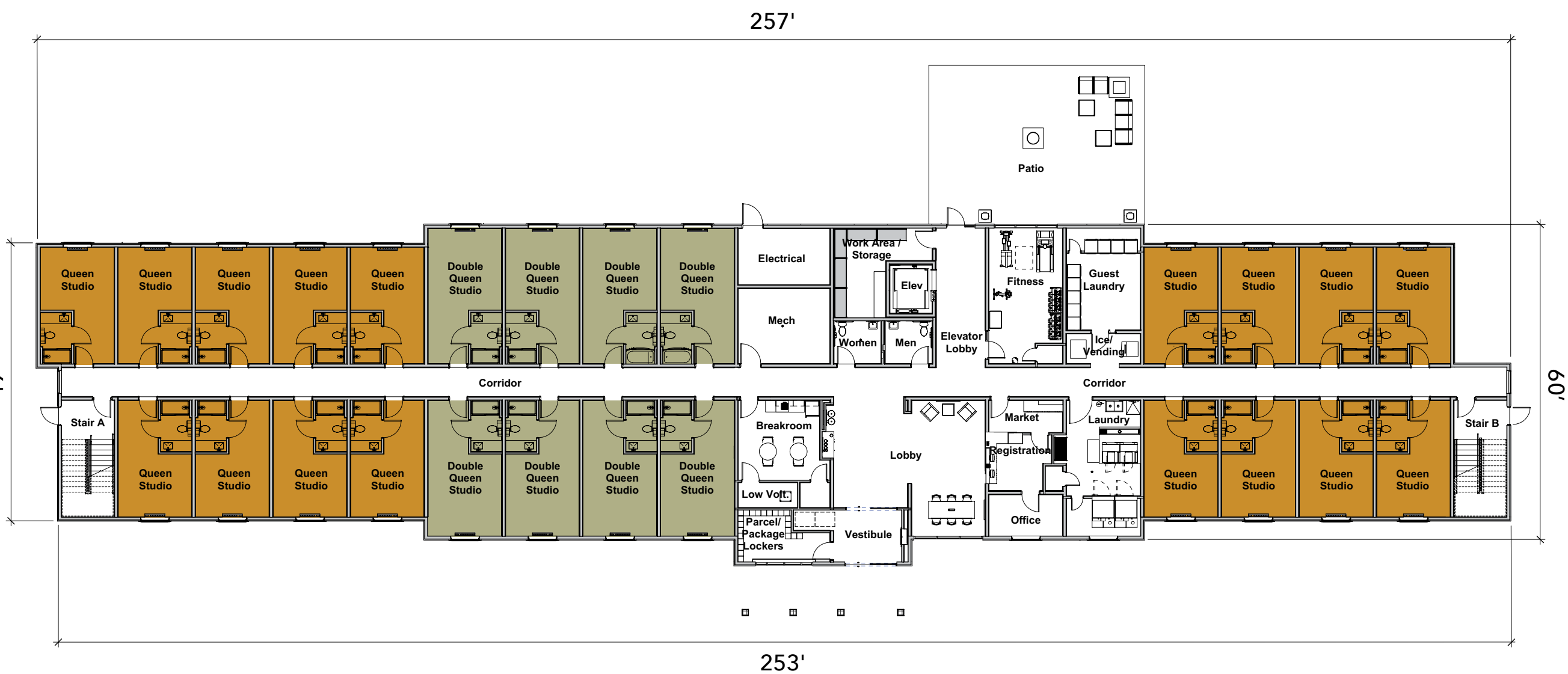
🏠 Exterior Elevations



🏠 Site Plan

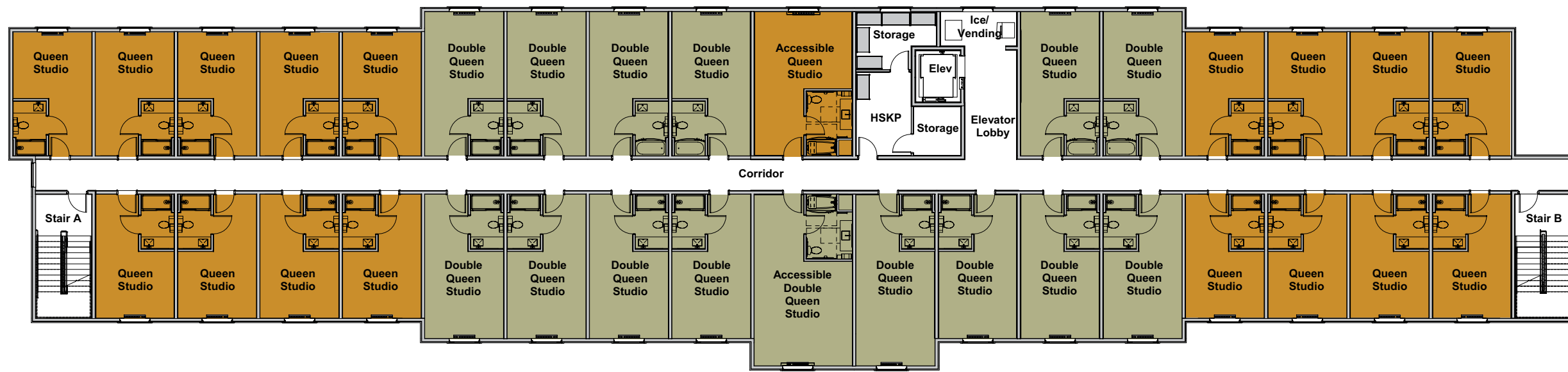


🏠 First Floor Plan Room Types



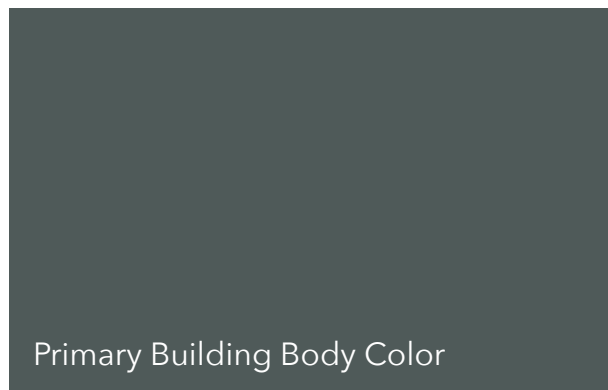
- Queen Studio
- Double Queen Studio

🏠 Second Floor Plan Room Types

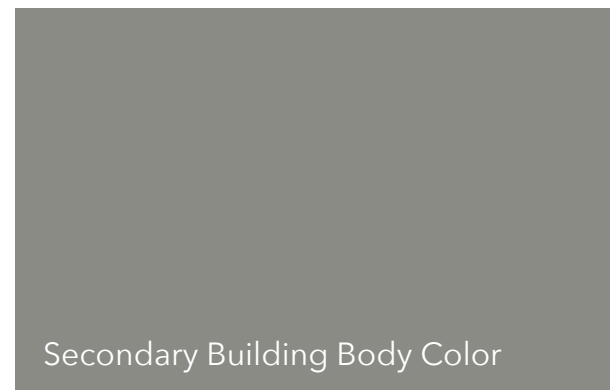


- Queen Studio
- Double Queen Studio

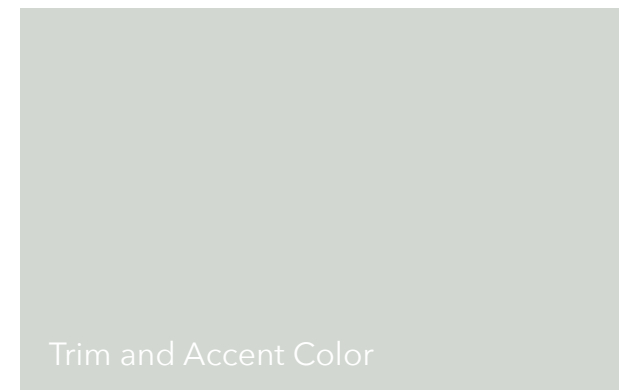
🏠 Exterior 1: Green Dusk



Primary Building Body Color

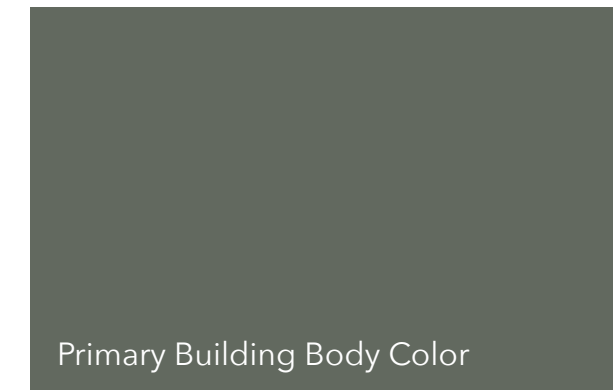


Secondary Building Body Color

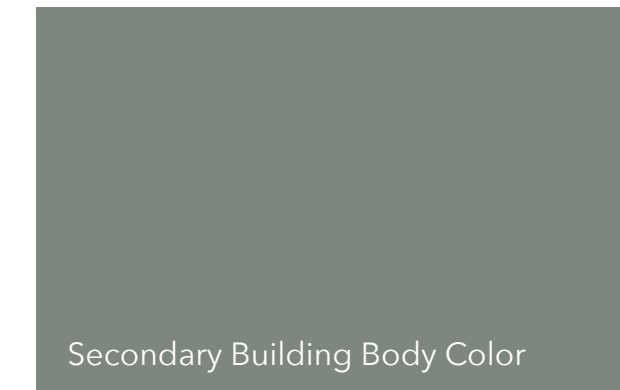


Trim and Accent Color

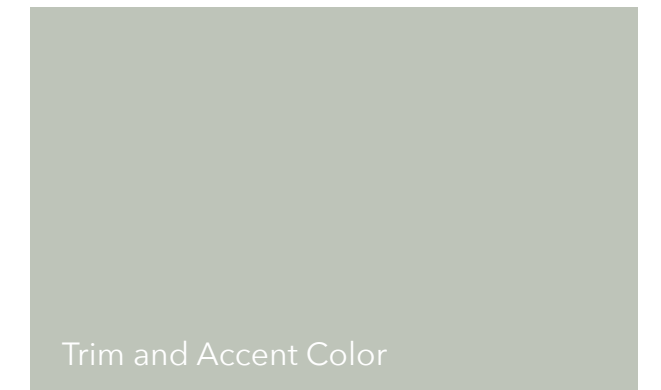
🏠 Exterior 2: Classic Green



Primary Building Body Color



Secondary Building Body Color



Trim and Accent Color



Genuine Relationships. Real Results.®

Look into a better way to extended stay.

Visit redrooffranchising.com or call 888.473.8861.



This is not an offer. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with the applicable authorities. For New York: An offering can only be made by a prospectus filed first with the Department of Law for the State of New York. Such filing does not constitute approval by the Department of Law. For Minnesota: #F-9524. HomeTowne Studios by Red Roof, 7815 Walton Pkwy New Albany, Ohio 43054.

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